# **Privacy Policy**

## Last updated: March 25, 2025

This Privacy Policy explains how Mirai Ventures ("we," "us," or "our") collects, uses, stores, and discloses your personal information when you use our website ("Service"). It also outlines your rights and choices regarding your data in accordance with applicable laws, including the General Data Protection Regulation (GDPR) and India's Digital Personal Data Protection (DPDP) Act.

By accessing or using the Service, you agree to the collection, processing, and use of your information as described in this Privacy Policy. If you do not agree, please refrain from using our Service.

# **1. Interpretation and Definitions**

#### **1.1 Interpretation**

Words with capitalized initial letters have defined meanings as outlined below. These definitions apply equally in both singular and plural forms.

#### **1.2 Definitions**

- **Personal Data**: Any information that relates to an identifiable individual, including name, contact details, and online identifiers.
- Account: A unique profile created to access our Service.
- Service Provider: A third-party company or individual that processes data on our behalf for service facilitation, analytics, or security.
- **Cookies**: Small files stored on a user's device that track interactions with the Service for functionality and analytics.
- **Processing**: Any action performed on personal data, such as collection, storage, use, sharing, or deletion.

# 2. Data Collection & Usage

#### 2.1 Types of Data Collected

We collect and process different types of personal data to improve the user experience and ensure regulatory compliance. The types of data we collect include:

- Identity Data: Your name, email address, phone number, and any information provided when signing up for our Service.
- **Profile Data**: Information you voluntarily provide, such as your job title, company affiliations, key professional events, and public profile details.
- Usage Data: Automatically collected information, including IP address, browser type, device information, operating system, and browsing history on our Service.
- Application Data: Information submitted for program applications, funding requests, networking, or partnerships.
- Social Media Data: If you link external accounts (Google, LinkedIn, etc.), we may collect relevant public profile data authorized by you.
- **Communications Data**: Any correspondence you send to us, such as inquiries, feedback, or support requests.

## 2.2 How We Use Your Data

We process your data for the following purposes:

- **To Provide and Improve Services**: Managing user accounts, enabling networking features, processing applications, and enhancing website performance.
- **To Communicate with You**: Sending service updates, event invitations, newsletters, and responding to inquiries.
- For Security and Fraud Prevention: Detecting, investigating, and mitigating risks related to unauthorized access, fraud, or abuse of our Service.
- For Legal and Regulatory Compliance: Ensuring adherence to applicable laws and responding to lawful data access requests.
- For Analytics and Research: Evaluating website traffic, user engagement, and service performance to optimize user experience.

# 3. Data Sharing & Third-Party Access

We do not sell your personal data. However, we may share it in specific situations:

- With Service Providers: We may share your data with trusted partners that assist in website hosting, analytics, security, and communication services.
- With Business Partners: When necessary, we share data with third-party entities that help deliver requested services, such as application reviewers or investment partners.
- For Legal Compliance: We may disclose your information if required by law, regulatory obligation, or to comply with legal proceedings.
- **During Business Transfers**: In the event of a merger, acquisition, or asset sale, your data may be transferred to a successor entity.
- With Your Consent: In certain situations, we may share your data if you explicitly agree.

We ensure that any third parties with whom we share personal data adhere to strict privacy and data protection standards.

# 4. Your Rights & Data Retention

# 4.1 Your Rights

Depending on your location and applicable laws, you may have the following rights regarding your data:

- **Right to Access**: You can request a copy of your personal data held by us.
- Right to Correction: You may update or correct inaccurate or incomplete personal data.
- **Right to Deletion**: You can request the removal of your personal data under certain circumstances.
- **Right to Object or Restrict Processing**: You may limit how we process your personal data in specific scenarios.
- **Right to Data Portability**: You can request a transfer of your data in a structured, commonly used format.
- **Right to Withdraw Consent**: If we rely on consent for data processing, you may withdraw it at any time without affecting the legality of prior processing.

To exercise any of these rights, please contact us at engage@mirai.ventures.

# 4.2 Data Retention

We retain personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy. The retention period varies based on the type of data:

- User Accounts: Retained until deactivation.
- Transaction & Communication Records: Retained for legal compliance and audit purposes.
- Marketing Preferences: Retained until you opt out.
- Backup & Security Logs: Retained for a limited duration for security monitoring.

# 5. Cookies & Tracking Technologies

We use cookies and similar tracking technologies to improve the user experience. These may include:

- Essential Cookies: Required for website functionality.
- **Performance Cookies**: Used for analytics and tracking website usage trends.
- Targeting Cookies: Used for marketing and social media integrations.

You can modify cookie settings in your browser or opt out via the cookie preferences tool on our website.

#### 6. Security Measures

We implement industry-standard security measures, including encryption, access controls, and regular security audits, to protect personal data. However, no system is entirely secure, and we encourage users to take precautions, such as using strong passwords and enabling two-factor authentication where available.

# 7. Children's Privacy

Our Service is not intended for individuals under 13 years old. We do not knowingly collect data from minors. If you believe a child has provided personal data, contact us immediately for its removal.

## 8. Changes to This Privacy Policy

We may update this Privacy Policy periodically. In the event of significant changes, we will notify users via email or website notices. Continued use of our Service after updates constitutes acceptance of the revised policy.

# 9. Contact Information

If you have questions or concerns regarding this Privacy Policy, please contact us at:

- Email: engage@mirai.ventures
- Website: <u>mirai.ventures</u>

This Privacy Policy ensures transparency and compliance with international privacy standards, safeguarding user data with clear processing guidelines.